2022 AMS North Fundraiser Parent Information Sheet

Parents,

Your child is currently enrolled in a fundraiser to help raise funds for his/her educational experience at AMS North. Your participation and involvement is highly recommended and greatly appreciated. Below are some steps you can follow to help boost your child's involvement in this fundraiser. The fundraiser uses a variety of technology features that help push the awareness of the fundraiser and ultimately sell product. You will find that the technology features are user friendly and easy to navigate. Please help AMS North dream big and raise more!

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- Enter you cell phone number here so your child can text you an automatic link
- Mom's cell _____ Dad's cell ______
 - These numbers will not be used for any other purpose.

Step 2. Click the BIG ORANGE BUTTON (Invite Potential Supporters)

Once you have completed Steps 1 & 2, you will see 6 tabs at the top of the screen that will allow you to reach supporters within your own network (Facebook/Twitter/Parent are all SMS.).

EMAIL:

- 1. Click the email tab
- 2. Enter as many emails as possible that your child has not already entered
- 3. Push send

TEXT:

- 1. Click the text tab
- 2. Click the invite contacts by text message button highlighted in green
- 3. Enter as many phone numbers as possible from your cell phone contacts

FLYER:

- 1. Click the flyer tab
- 2. This tab allows you to either print or screen-shot the flyer in order to sell face to face.
- 3. To sell through this flyer, have consumers scan the QR code with their mobile device. They then will place their order and pay on their device.

SMS:

1. You will see two tabs allowing you to share your child's fundraiser to your twitter/facebook accounts. These shares often help generate sales for your child.

Your participation in your child's fundraiser is essential in helping AMS North reach our goal...so we greatly appreciated it!. Any questions on fundraising matters/problems please contact: