

ONLINE FUNDRAISER INSTRUCTIONS

TODAY we're launching our fundraiser with WeFund4U, which will allow us to raise funds digitally through email, text & social media. Please follow the instructions below to participate.



Participation Expectations:

- Send 10 text messages to people that could support you in reaching your fundraising goal
- Work with your parents to enter a minimum of 20 emails of family, friends and potential supporters
- Post to Facebook & Twitter (if you have it)
- Print Flyer if you would like to hand them out
- Send a Parent Share Text to each one of your parents/guardians

Instructions:

Use a cell phone, tablet or computer and follow the instructions below. A cell phone or tablet is recommended. Google Chrome or Safari are the preferred browsers to use.

- 1. Go to wefund4u.com and sign up in the top right hand corner. Use your full name and email.
 - If you've done this before, then "login"
- 2. Click Join Fundraiser
- 3. Enter the **participant join code** provided to you by your coach
- 4. Upload profile picture
 - Use a picture that shows you playing your sport or shows your face
- 5. Use **Text Tab** to send out a minimum of 10 texts to potential donors
 - Text people that you didn't have an email for
- 6. Use **Social Media Tab** to share fundraiser on Facebook & Twitter
- 7. **Print Flyers** and hand them out
- 8. Use **Email Tab** to upload and send out a minimum of 20 Quality Emails
 - The system will not count duplicate, support@, customerservice@ type of emails. Emails must be sent to active email accounts. You can "Import Contacts" if you have them saved in your provider.
- 9. Use **Parent Tab** to send text messages to both parents
 - This gives your parents the ability to share the fundraiser